



BUSINESS SPONSORSHIP PROGRAM

CAMA

## **OUR MISSION**

Camp Natoma is an immersive wilderness experience where campers explore a creekside oak woodland and sleep outside under the starry night sky. Invigorating nature activities catalyze the development of campers' resilience and promote self growth. Camp Natoma's cooperative living community and intentional programs inspire creativity and service.

## **LET'S KEEP IN TOUCH!**

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Camp Natoma is a long standing tradition for families in San Luis Obispo County. Operating since 1941 on 360 acres of pristine oak woodland in the Adelaida area of Paso Robles, Camp Natoma welcomes youth to week-long summer overnight camps and customized group programs.

Each day, campers participate in a variety of activities including swimming, hiking, archery, arts & crafts, nature exploration, drama, outdoor skills, hatchets, games, and more!



## **OUR BELIEFS**

Our purpose at Camp Natoma is to build connected people through nature immersive and creativity-inspiring camp experiences.

We believe that Camp Natoma is the place to be your best and true self, and by experiencing the benefits of time in nature, campers form strong personal connections resulting in a community valuing contribution, teamwork, and service.

We believe in a culture of respect and responsibility; encompassing our campers, their families, our employees, and the environment.

We believe in practicing intentional kindness to appreciate the value that each individual brings to Camp Natoma.

We believe in a positive and cooperative community that acknowledges and embraces diverse identities.

We believe that everyone should continually grow and have opportunities for service through their connection with camp.

We value exploration, play, and trying new things.

We value being outdoors in the wilderness and connecting with nature in simple and profound ways.

We believe that when we put all this together in an exceptional camp experience, we create joy.

## PROGRAM OUTCOMES

- Increased self-esteem
- Improved self-reliance
- New communication skills
- Strategies for cooperation & teamwork
- Enhanced leadership traits
- Understanding of and connection to the natural world
- Critical thinking and problem solving

